

City of Longmont Water Efficiency Master Plan

The Water Efficiency Master Plan provides goals, targets, strategies and actions to continue to provide reliable and safe water to our community. For over two decades, efficient water use has been part of the City's planning goals and is guided by the Master Plan.



VISION: RELIABLE, HIGH-QUALITY, SUSTAINABLE WATER

The City of Longmont is committed to preserving the natural environment in our watershed by pursuing responsible, environmentally sound and efficient use of our precious water resources to provide a reliable, high-quality water supply that protects public health.

OVERARCHING GOALS AND TARGETS



10% reduction in water demand by buildout, assumed to be 2048, through water conservation efforts

Prolong the adequacy of existing water resources and, as appropriate, defer capital construction of new water projects

STRATEGIES

5 main strategies were defined to set priorities and focus City resources to accomplish the goals set forth by the Plan.



CUSTOMER INCENTIVES & PROGRAMS



Irrigation Audits



Garden in a Box



Indoor Efficiency



Outdoor Efficiency

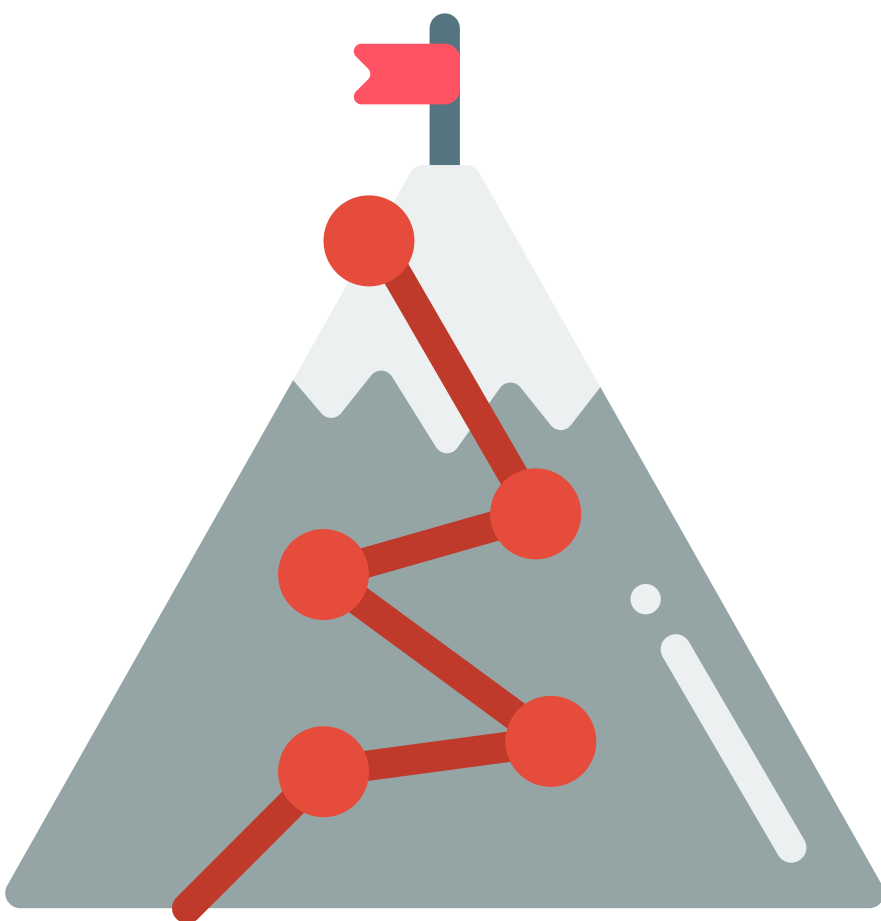


Turf Replacement



Education

KEY PERFORMANCE INDICATORS



10% reduction in water demand from 2002 baseline

1 Million gallons saved through Indoor Efficiency Programs

1 Million gallons saved through Outdoor Efficiency Programs

Year-over-year growth of Education and Outreach Program