

Longmont Midtown Redevelopment Plan  
Action Matrix  
Key

Barrier / Issue (Category)	Ref #	Strategy	Action	City Role	Contact (Implementing Coordinator)	Resources Needed	In Progress	Time Frame
Condition or issue affecting the ability of the public and / or private sector to invest in the study area.		Strategy needed to advance the vision and objectives of the plan and more effectively "ready the environment for investment." Note: Priority strategies and actions are presented in red.						
			Specific steps needed to complete the strategy. Note: The format for this information is intended to work much like a business plan - a living document which is continually updated.	The role of the City in completing this specific task. City roles include: Policy Maker, Financier, Promoter, Educator, Regulator, Implementer, Support, Facilitator, and Researcher.	Contact organization which will shepherd completion of this specific task.	"Investment" needed to initiate action. For instance, certain actions will require City Council establish a policy in support of it. Others will require a direct allocation of revenue to either fund an effort or position. Others will require the resources of this, and future staff. Note: Where the resource is "Existing Staff Resources," no assumption has been made regarding the capacity of the staff to complete that task. In fact, the assumption is that over-time, additional staff, either within the City or an advocacy organization supported by the City, will be needed to continue to advance the plan.	A check in this box indicates that this task is currently being addressed within either the City or advocacy organization supported by the City.	Timing within which implementation of the action will be initiated.