

- One FTE Digital Navigation Manager in Broadband - The position is needed in the Customer Operations Division to meet the needs of the Smart Cities initiative and in home digital navigation and enablement.
 - **New digital navigation manager will drive broadband and WiFi6 adoption across all customer demographics through community outreach and social media and videos; they will also drive adoption of 'smart home' or connected devices such as fixtures, thermostats; home security. They will also help support cord cutting and promotion of streaming services.**
 - **The desired outcome is 1300 new total net subscribers; 750 new WiFi6 customers; 500 more income qualifying customers. With this position we expect to hit our targeted growth. Without this position I assume we would have 20% fewer new customers.**

- 0.75 FTE AIPP Program Assistant from the Art in Public Places Fund – This position will provide additional resources so that the AIPP program can sufficiently plan for the expenditure of funds earmarked for AIPP.
 - **This position will assist in the management of Longmont's Art in Public Places Program. The Art in Public Places program was founded in 1987. Since that time, the Public Art collections has grown significantly, and the program has added annual temporary art installations (Art on the Move and Shock Art). The 1% AIPP Fund currently sits at over \$1 million and has potential for growth with additional CIP projects. A Program Assistant will provide the support needed to catch up on years of conservation, maintenance, and data management, as well as clerical support for ongoing new projects. This needed support will help to spend down the fund balance and get these dollars into the hands of working artists.**