[redacted]

Longmont Flag Design Narrative

As a Longmont native and graphic designer, I wanted to create a symbol that reflects Longmont's identity and inspires the future we can build together.

My approach brings Longmont's landscape, agricultural heritage, and hopeful spirit into one connected visual story. The design shows a community rooted in its surroundings and open to new possibilities.

Inspired by the iconic silhouettes of Mount Meeker and Longs Peak, the mountain forms reflect our connection to the outdoors and the landscape that helps define our home. I used simplified mountain peaks and an integrated star to give the design a clear focus, letting a few key elements carry its meaning.

At the heart of the design, a bright star represents our aspiration and belief that, together, we can reach for something greater. Its light conveys warmth, creativity, and possibility. The star also evokes a snow-capped peak, uniting the landscape and our hopes for a bright future in one inspiring symbol.

Gold celebrates Longmont's agricultural roots and the warmth and energy of its people. Light blue reflects St. Vrain Creek and the waters that have supported our community, while deep blue illustrates the open sky above us. Together, these colors connect land, water, and sky to the lives we build here.

To me, design is more than just looks. It's about how something feels, connects people, and inspires something deeper. Creating a new flag for my city means a lot to me. It's my way of giving back to the community that helped shape who I am.

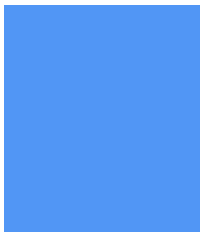
I hope that longtime residents and those just beginning their lives here can see themselves in this flag, not only as a reflection of where we live, but as an inspiration for the future we dream of building together in Longmont.

Flag Design Hex Colors

Deep Blue: HEX #1146b0



Light Blue: HEX #5196f5



Gold: HEX #eaaa00



White: HEX #ffffff

